



I European Land Stewardship Congress

Land: Quality of Life

5-8 November 2014

Barcelona

<http://www.landstewardship.eu/congress>

Press Kit



LandLife



The Congress **Land: Quality of Life** is a European gathering organised within the framework of the **LandLife project** (LIFE 10 INF/ES/540), which aims to boost land stewardship as a tool for biodiversity conservation and natural resource management.

The Landlife project is runned by 5 European organisations: Land stewardship network in Catalonia-xct, the project' coordinator; Conservatoire d'Espaces Naturels Languedoc- Roussillon (CEN L-R); Legambiente Lombardia; Eurosite and Prysma.

For more information about the LandLife project visit:

<http://www.landstewardship.eu/>





Congress Venue



The Congress will take place the 05th-08th November 2014 at Cosmocaixa in Barcelona (Catalonia).

CosmoCaixa Barcelona is the Science Museum of the "la Caixa" Foundation in Barcelona, located at Isaac Newton Street, 26.

CosmoCaixa Barcelona was the first interactive Science Museum in Spain and has received several awards including the Best Museum of the Year Award in 2006 from the European Museum Forum.

Mission and objectives



The Congress title **Land: quality of Life** reflects the necessity to find a balance between land use, preserving the value of different human activities, and the need to preserve the natural environment. The Congress aims to facilitate the necessary dialogue and work to go forward in the achievement of this objective through the development of land stewardship.

During the Congress people will learn from each other's experiences, will discuss different perspectives of land stewardship and will be able to propose innovations for and improvements to the implementation of stewardship as a conservation tool.





Declaration on Land Stewardship

During the Congress, the **Barcelona Declaration on Land Stewardship** will be elaborated and signed. The Declaration will define the Vision and Mission statement through a collaborative process that will help to identify synergies between actors with the aim to work together for the promotion of land stewardship both at the regional and European level..

The Declaration will be officially presented the **07th November 2014** and it will be the starting point for a new **European network** that will further develop land stewardship in Europe





Target actors

The Congress is addressed to:

- Land stewardship organisations (public, private, non-profit);
- Others NGO's;
- Site managers working on nature conservation within and outside Natura 2000 sites;
- Biodiversity conservation experts;
- Researchers and students in ecology, geography, conservation biology, environmental history and policy;
- Staff working on regional cooperation and rural and landscape development, at a more strategic level;
- Stakeholders from local communities;
- Local and national authorities;
- Volunteers working to conserve nature on a local and/or regional level;
- People interested on land stewardship, nature conservation and biodiversity.

Activities



Workshops, round tables, poster and film exhibitions, video presentations and networking spaces, are some of the activities organised to facilitate the exchange of experiences and knowledge between participants

For more information visit:

<http://www.landstewardship.eu/programme/programme-overview>



Workshops



Workshops are based on the following **thematics**:

1. Land stewardship & European and sectoral policies;
2. Technical implementation of Land Stewardship;
3. Networking & the involvement of stakeholders and citizens in Land Stewardship;
4. Funding Land Stewardship;
5. Communicating Land Stewardship;
6. Enhancing innovation in Land Stewardship.

For more information about the workshops visit:

<http://www.landstewardship.eu/programme/workshops>



Field trips

During the 08th November 2014 we will visit two land stewardship experiences:

Towards a sustainable management for biodiversity conservation from a land stewardship approach

Location: Riudarenes, La Selva
Organisation/s: Fundació Emys

www.fundacioemys.com/canmoragues



Agrarian Stewardship to promote landscape conservation through sustainable production

Location: Can Torres - Vilartolí (Sant Climent Sescebes)
Organisation/s: IAEDEN

<http://agroterritori-iaeden.blogspot.com.es/>

Green event



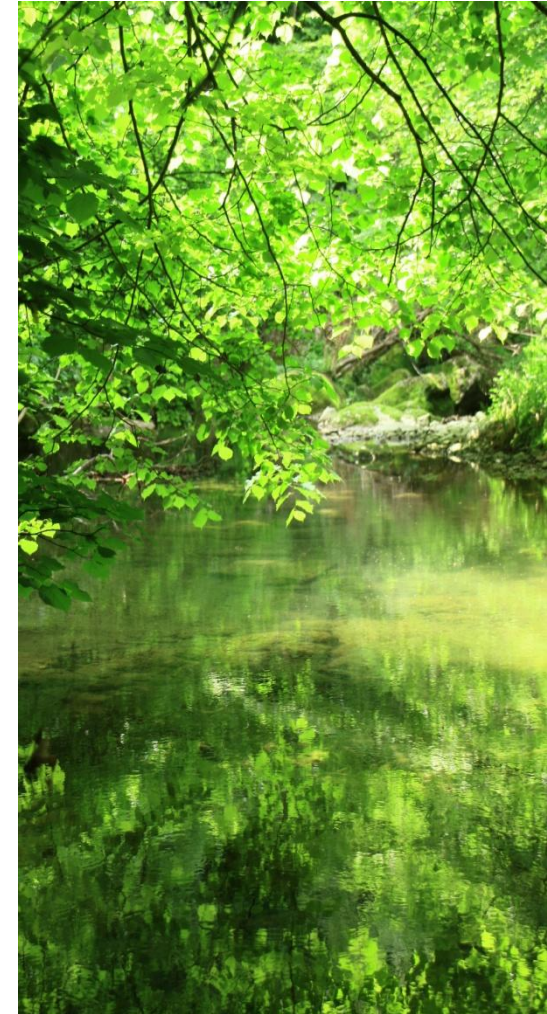
Land: Quality of Life is a Green event.

We aim to:

- Reduce the environmental impacts of the congress;
- Become a model in the organisation and sustainable management of stewardship congress;
- Insofar as possible, compensate for the Ecological Footprint of the associated impact.

For more information about these CO₂ measures visit:

<http://www.landstewardship.eu/practical-information/co2-compensation-measures>





Video contest:

The video contest promotes **Land stewardship** by encouraging people to explain by themselves their relation with this nature conservation strategy. The contest will help to explain what land stewardship is in a smart and understandable way.

How to participate:

Videos must to include at least one of the following themes:

1. Explain who are you and why do you want/are you going to attend the Congress.
2. Explain what land stewardship is for you.
3. What do you do for land/nature conservation?

Between all the videos presented, a panel of Jury will select the best **3 videos**.

During the Congress' welcome ceremony, prizes will be officially delivered.

Deadline to participate in the video contest is the **15th September 2014**.

LAND LIFE CONGRESS

VIDEO CONTEST
LAND: QUALITY
OF LIFE

MAKE A SHORT VIDEO &
HELP US TO
PROTECT NATURE THROUGH
LAND STEWARDSHIP

FIND OUT MORE:
<http://www.landstewardship.eu/item/land-quality-of-life-video-contest>

Supported by:



Video contest

Prizes:

First place: The winner will receive a two night stay for two people at L'avenc, Taverdet (Catalonia). <http://www.avenc.com/> *Dates will be determined by l'Avenc. Meals, travels and other personal expenses are not included*

Second place: Free full access to the Congress, including special dinners and the field trip (*travels, accomodation and other personal expenses are not included*).

Third place: A sample of land stewardship products from the “Land Stewardship market”



Social Networks



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LandLife



LandLife Care for nature



LandLife EU



Sponsors and collaborators

With the support of:



Generalitat de Catalunya
Government
of Catalonia



Fundación Biodiversidad



Obra Social "la Caixa"



Sponsors and collaborators

With the collaboration of:

The Congress has a large list of collaborators that help disseminating the campaign in different countries and sectors in society.





Sponsors and collaborators

Land: Quality of Life





Contact

For more information about the **I European Land Stewardship Congress** visit:

www.landstewardship.eu/Congress

For more information about the LandLife project, visit:

www.landstewardship.eu

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